

# Real Estate Social Media and Internet Policies and Procedures Manual

Date, Time, Location, etc.



Digital Art

## Course Description

- Course counts as one elective credit toward the CRB designation.
- There are 11 key strategies needed for implementation in a model manual covering the real estate brokerage internet and social media use.
- This course follows the NAR Code of Ethics, the state rules/regs and laws as well.
- From email policies, software, agent/company websites, social sites, blogging, copyright issues, and more.
- Be prepared to hear things you haven't thought of before!



## Registration Form

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City, ST, Zip \_\_\_\_\_  
Email \_\_\_\_\_  
Work # \_\_\_\_\_ Cell # \_\_\_\_\_  
License # \_\_\_\_\_  
Payment: Total \$ \_\_\_\_\_  
 Check Enclosed     MC/V/AMEX card  
Number: \_\_\_\_\_ Exp \_\_\_\_\_  
Signature: \_\_\_\_\_

### *Meet the Instructor:*

**Marcie Roggow, ABR/M, CCIM, CRB, CRS, DREI, GRI, SRS**  
Marcie has long been the REALTORS® favorite trainer because she brings real life situations to the classroom with vigor and a crisp approach. As a practicing broker, she understands the challenges of the real estate professional. Marcie's expertise in law, agency, disclosure and professionalism has earned her the coveted DREI (Distinguished Real Estate Instructor) certification- one of 111 in the country holding that designation. Her quick wit and personal connection will make your time with her fun, educational, and inspiring!