

Marcie Roggow
ABR/M, CCIM, CRB, CRS, DREI, GRI, SRS

REALTOR Organization Background:

Licensed in 1971 Iowa City, Iowa

1985 Iowa City Board of REALTORS President

1991 Chairman Iowa State Political Affairs Committee

(2 year term)

1992 Associate Vice President Iowa Assoc. of REALTORS

(3 year term)

1993 Vice President, Iowa Association of REALTORS

1999 Omega Tau Rho

Greater Des Moines Association of REALTORS (1992-1997)

REALTOR® Association of the Sioux Empire (1997-current), Sioux Falls, SD

2011 MLS Board and frequent trainer for RASE

South Dakota Association of REALTORS®

Administration and Membership Committees. Conducted Strategic Planning Retreat to Develop Policies

Developed an Agency Caravan to train agents on new Appointed Agency Law

Served on the following NAR Committees: License Law, Education, Political Affairs, Marketing and Economic Research, Commercial Finance, Education Forum, Risk Management, Forum, Risk Management, Agency sub committee of the Risk Management, and Professional Standards Committees

Council of Residential Specialist CRS

Served on the National CRS Budget, Executive, Chapter Activities, Membership, Designation, Designation Promotion, Course Promotion, Steering, ERC/Franchise marketing Task Force, and 3 terms on the Board of Governors.

1985 CRS of the Year, Iowa Chapter

1986 CRS Iowa Chapter President

1989 CRS Regional Vice President for the RS Council (6 year term)

1990 Chairman Regional Vice President Committee

2006 South Dakota CRS Chapter President

2006 CRS of the Year, South Dakota Chapter

CRS Representative to the Professional Standards Committee

Author of CRS Elective Courses

CRB

CRB Board of Directors 2004-2006

Served on Product, Publications Advisory, Professional Development, and Finance Committees

Author of many of the CRB Best Selling Products

2011-12 Vice Chair of Professional Development

Author of 2 CRB Elective courses.

CIREI

1997-1998 CCIM/CI 401 Workshop Leader
Designated in 1995

REBAC

Senior ABR/M Instructor, Train the Trainer
1996-2004 for all National Meetings ABR convention speaker 1996-2004
Inducted into REBAC Hall of Fame
Co-author of ABR, ABRM and RLI 101 course

Real Estate Education Experience

GRI Instructor
Colorado, Iowa, South Dakota, Wisconsin, Indiana
Caravan Instructor
South Dakota, North Dakota, Nebraska and Kansas Association of REALTORS
Presenter at NAR Convention/Midyear Meetings
Course Coordinator for all CRS, CRB courses in Iowa 1984-1992
Have attended an IDW every year since 1992

Convention Speaker

for: Century 21 and GMAC Real Estate Services, ERA, Re/Max, Better Homes and Gardens
RE/MAX RSN TV: ABR, Case of Missing Disclosure, NAR Ethics

Train the Trainer

NAR Risk Management Committee 1995/1996 (Agency)
REBAC/ABR 1996-2004
NAR Risk Management Forum

Convention Speaker

Nebraska, Kansas, Tennessee, North/South Carolina Association of REALTORS, Tri-State New York, Pennsylvania, New Jersey, Texas, Virginia, Montana, Idaho, Missouri 15 different courses approved through various real estate commissions all concerning legal issues of the real estate practitioner.

Approved instructor:

Iowa, Minnesota, North/South Dakota, Wyoming, Nebraska, Indiana, North Carolina, Tennessee, Pennsylvania, Massachusetts, Maine, Delaware, Georgia, Oklahoma, Montana, South Carolina, Rhode Island, Texas, Oregon, Kansas, Mississippi, Missouri, Virginia, West Virginia, Idaho, Wisconsin, Michigan, Ohio, Illinois, Colorado, Montana and New York.

Customized Training Programs for independent companies, state associations, local boards, real estate commissions, and franchise companies.

ARELLO:

Affiliate Member
ARELLO Spring Meetings, 2006 Jacksonville "Are We Teaching the Right Stuff?"



Member since 1991
Chairman of the Awards and Industry Relations
Served on DREI video review committee
Served on REEA Board of Directors 2004
Served as National REEA Treasurer 2005
Conference Chair 2003 Philadelphia
Conference Vice Chair 2006 Las Vegas
Iowa REEA President 1990-91
Course Development Workshop Leader
DREI Awarded in 1995
Wrote the REEA IDW
Award for the Best Educational Product for Agency Video "Agency Relationships in Buying and Selling a Home"

Products

"Agency Relationships in Buying or Selling a Home" – 9 minute agency disclosure for brokerages/agents
Risk Management Forms
Brokers Policy and Procedures Manual
Real Estate Social Media Policy and Procedures Manual
Buyer Representatives for the Real Estate Professional – Written for Prentice Hall/ Centage
A book that has been used as a guide for an individual agent or can be purchased in bulk for use in the classroom.
Unlocking the Mystery of Homebuying: A Power Point Presentation for a complete buyer counseling session
Insights: Working With Hispanic / Latino Clients

Published Works

REBAC's Buyer Rep Newsletter monthly column "Case of Missing Disclosure"
CRB/RS COUNCIL's REB magazine,
Book "Buyer Representation for the Real Estate Professional" is published by Centage REALTOR Magazine, and CRS Residential Specialist Magazine, Various State and Local Association Periodicals

Personal

Mother of Tricia, FBI and Troy, Edward Jones Broker in Decorah, Iowa. Grammy to twins Kinsey and Katie, daughters of son Troy and wife Michelle Whitehill. Father, Len Eichhorn, was a real estate broker in Lincoln, Nebraska, formally a Dale Carnegie instructor for the Midwest region and Lincoln's REALTOR of the YEAR for 1997.