

Marcie Roggow, ABR/M, CCIM, CRB, CRS, DREI, GRI, SRS

Real Estate Educator, Real Estate Developer/Investor, Association Committee Junky, Expert Witness, Author, and Fun Loving Mom and Grammy...all describe Marcie on a daily basis.

“Energetic, enthusiastic about her topic, precise in her delivery, captivating, and awesome are some of the descriptions found in student critiques to describe her sessions. What you need to know today about Marcie is that she is ABSOLUTELY committed to the real estate profession at every level. Licensed since 1971, Marcie has served as officers in her local and state associations; CRS and CRB, both nationally and locally, and has co-authored many of the nationally recognized designation courses including the ABR/M courses. Her dedication to real estate education is evidenced by the long list of her own designations. She continues to take courses to improve her sales skills. Yes, she does STILL list and sell real estate in Sioux Falls, SD. Marcie believes that she can’t possibly speak to her peers without “walking in their shoes.”

As an educator, Marcie has always defined her role as one “who can change the behavior of the student and can influence them to want to achieve the level of competency that is expected of a true real estate professional. In real estate education, her interest and expertise has always been in the legal, disclosure side of real estate. Her interests are now concentrated on “Professional Excellence”. Her new 5 course series is a testament to that body of work. Marcie’s quick wit and ability to convey difficult material in an understandable fashion make her a popular presenter for state and local boards of REALTORS, private companies, as well as community colleges nationally.